

# 8 Reasons to accept article

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# **1. It provides insight into an important issue**

For example:

by explaining a wide variance when numbers are spread out from the mean or expected value, or

by shedding light on an unsolved problem that affects a lot of people.

## **2. The insight is useful to people who make decisions**

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For example, useful to:

Particularly long-term organizational decisions or,

our particular field, family decisions.

### **3. The insight is used to develop a framework or theory**

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Either a new theory or advancing an existing one

## **4. The insight stimulates new, important questions.**

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Questions tend to stimulates creative and critical thinking to know more or to research more

## **5. The methods used to explore the issue are appropriate**

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For example:

Data collection and analysis of data

## **6. Methods used are Clearly Articulated and applied**

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**The methods used are applied rigorously and explain why and how the data support the conclusions.**



# 7. Build Integrated Discussion

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Connections to prior work in the field or from other fields are made, and

Serve to make the article's arguments clearer



## 8. The article tells a good story

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**M**eaning it is well written and easy to understand,

**T**he arguments are logical and not internally contradictory.